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SDG 4– Educational Outreach Activities Beyond Campus

1. Declaration of Educational Outreach

Gulf University undertakes extensive educational outreach activities beyond its campus through the Community Engagement & Continuing Education Centre (CECEC), the Library, academic departments, and student-led initiatives. These activities include tailored educational sessions, workshops, demonstrations, and community programmes delivered in schools, public spaces, government institutions, and online platforms. All activities are aligned with SDG 4: Quality Education.

2. Examples of Outreach Activities Conducted by Gulf University

The following examples demonstrate GU's outreach in local schools, the community, and public institutions:

Outreach Activity	Target Audience	Evidence Source
Media Studio Experience Workshop	Al-Falah Private School students	SDG 4 Report / CECEC
Bahrain Reads – Literacy Outreach Campaign	Families & community members	Sustainability Report 2023-24
First Aid & Emergency Response Workshop	Community participants	CECEC / SDG 4 Report
Health Awareness Sessions (Diabetes, Anti-Smoking, Breast Cancer)	Open to public	Sustainability Report 2024-25
Sign Language Training Workshop	Community learners	CECEC Activity Log
AI in Justice Workshop	Lawyers, youth & general public	SDG 4 & Sustainability Report
Support to Shura Council Members	Government researchers & advisors	GU Library records (2024)
Student-Led SDG Awareness Sessions	Community groups & schools	Student Activities Report

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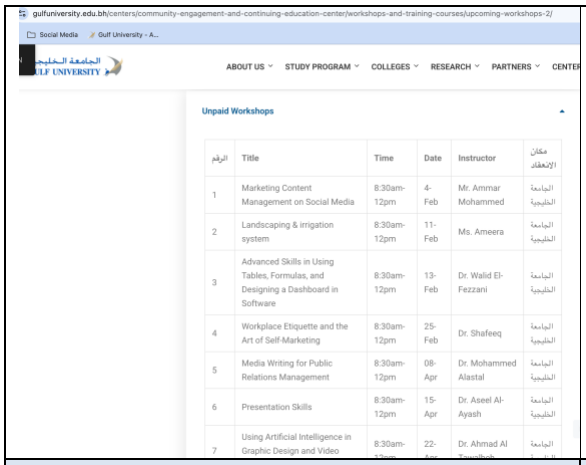
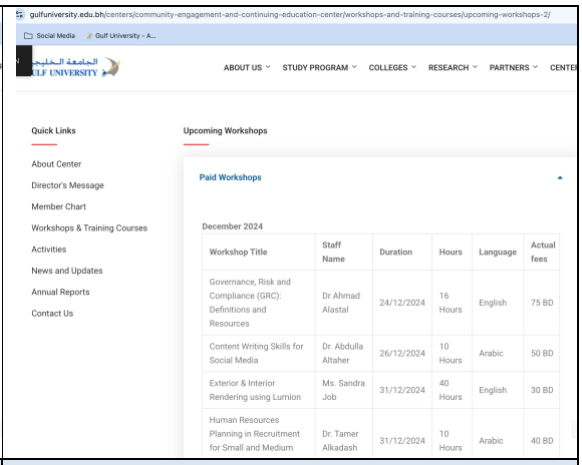
3. Event Screenshots



الرقم	Title	Time	Date	Instructor	مكان الإنعقاد
1	Marketing Content Management on Social Media	8:30am-12pm	4-Feb	Mr. Ammar Mohammed	الجامعة الخليجية
2	Landscaping & irrigation system	8:30am-12pm	11-Feb	Ms. Ameera	الجامعة الخليجية
3	Advanced Skills in Using Tables, Formulas, and Designing a Dashboard in Software	8:30am-12pm	13-Feb	Dr. Walid El-Fezzani	الجامعة الخليجية
4	Workplace Etiquette and the Art of Self-Marketing	8:30am-12pm	25-Feb	Dr. Shafeeq	الجامعة الخليجية
5	Media Writing for Public Relations Management	8:30am-12pm	08-Apr	Dr. Mohammed Alastal	الجامعة الخليجية
6	Presentation Skills	8:30am-12pm	15-Apr	Dr. Aseel Al-Ayash	الجامعة الخليجية
7	Using Artificial Intelligence in Graphic Design and Video	8:30am-	22-	Dr. Ahmad Al	الجامعة

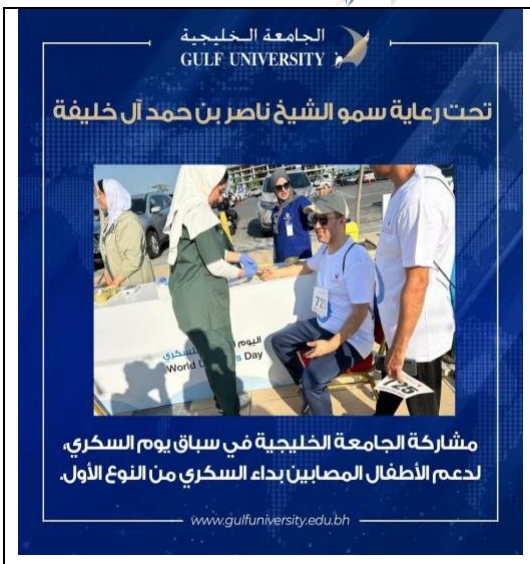
Outreached Workshops (Unpaid/Free)



Workshop Title	Staff Name	Duration	Hours	Language	Actual fees
Governance, Risk and Compliance (GRC): Definitions and Resources	Dr Ahmad Alastal	24/12/2024	16 Hours	English	75 BD
Content Writing Skills for Social Media	Dr. Abdulla Altaher	26/12/2024	10 Hours	Arabic	50 BD
Exterior & Interior Rendering using Lumion	Ms. Sandra Job	31/12/2024	40 Hours	English	30 BD
Human Resources Planning in Recruitment for Small and Medium	Dr. Tamer Alkadash	31/12/2024	10 Hours	Arabic	40 BD

Outreached Workshops (Paid)

Media Studio Experience Workshop



Health Awareness Sessions (Diabetes, Anti-Smoking, Breast Cancer)

Photos from school visits

4. Public Evidence Link

https://www.gulfuniversity.edu.bh/centers/community-engagement-and-continuing-education-center/workshops-and-training-courses/upcoming-workshops-2/

https://www.gulfuniversity.edu.bh/wp-content/uploads/2025/11/SDG04_Quality-Education_2024-2025.pdf

https://www.gulfuniversity.edu.bh/3d-flip-book/sustainability-report-2024-25/

https://www.gulfuniversity.edu.bh/3d-flip-book/cece-annual-report-2024-2025/