

Mapping of GU Programs in Alignment with UN-SDGs for 2023-2024/2024-2025

All four undergraduate programs at Gulf University include sustainability and SDG-linked topics as core or intermediate components. Each program is periodically reviewed to ensure alignment with national priorities and the UN 2030 Agenda.

In addition to degree curricula, students participate in GU Sustainability Week, Sustainability Club projects, and community engagement courses delivered through the CECEC and SDM-C centers — reinforcing lifelong learning and education for sustainable development.

Program	Linked SDGs	Courses / Modules Addressing Sustainability	Program Themes
General Courses (University Core)	SDG 4 SDG 8 SDG 9 SDG 12 SDG 17	Sustainability (SUS 301); Principles of Management (BUSS 103); Principles of Economics (ECO 101A); Innovation & Entrepreneurship (ADM 301); Strategic Management; Sports Management; Ethics & Social Responsibility	Sustainability literacy, entrepreneurial innovation, strategic sustainability planning, responsible leadership, ESG awareness.
Bachelor in Accounting & Finance	SDG 4 SDG 8 SDG 9 SDG 12 SDG 17	Environment Accounting (ACCO 345); Corporate Governance & Finance (FINC 356); ESG in Business (BUSS 103); Business Ethics (BUSS 201); Financial Reporting (ACCO 342); Sustainable Business Practices; Integrated Business Application (BUSS 431)	Sustainable finance and ESG reporting, responsible investment, corporate governance, green accounting, financial transparency.
Bachelor in Human Resource Management	SDG 4 SDG 5 SDG 8 SDG 10 SDG 16	Corporate Social Responsibility (HRMN 338); Occupational Health & Safety (HRMN 455); Employee Engagement (HRMN 453); Emotional Intelligence (HRMN 459); Diversity at Workplace (BUSS 341); Management for Sustainable Organization; Ethics & Social Responsibility	Inclusive workplace design, ethical leadership, sustainable HR policies, employee well-being, gender and diversity management.
Bachelor in Mass Communication	SDG 4 SDG 5 SDG 11 SDG 13 SDG 17	Media Campaigns (PRL 487A); Developmental Communication (COM 303A); Media Industry Economy & Sustainability (COM 503A); Media Citizen & Community Development (COM 422A); Communication Arts & Culture; Digital Entrepreneurship; Sustainability & MCT Prep	Environmental communication, awareness campaigns, digital sustainability storytelling, social responsibility in media production.
Bachelor in Advertising & Digital Marketing	SDG 4 SDG 8 SDG 9 SDG 12 SDG 13	Digital Marketing; Marketing Insight & Strategy; Principles of Marketing; Business Ethics; Sustainable Business Practices; Green Digital Marketing; Operation & Supply Chain Management	Sustainable marketing strategies, green branding, ethical advertising, CSR

Program	Linked SDGs	Courses / Modules Addressing Sustainability	Program Themes
			integration, digital campaigns for social impact.
Bachelor in Interior Design Engineering	SDG 4 SDG 9 SDG 11 SDG 12 SDG 13	Smart & Sustainable Interiors (ENGI 452); Sustainability Engineering & Design (ENGI 351); Building Components & Systems (ENGI 171); Advanced Healthcare Design (INDE 417); Human Factors in Design (INDE 131); Professional Practice & Ethics (INDE 441)	Green architecture, energy-efficient materials, environmental impact assessment, smart technologies in design, healthy built environments.
Bachelor in Mechanical Engineering	SDG 4 SDG 7 SDG 9 SDG 11 SDG 13	Sustainability Engineering & Design (ENGI 351); Environmental Impact Assessment; Health, Safety & Environmental Management Systems; Occupational Risk Assessment	Sustainable manufacturing, renewable energy systems, resource optimization, energy efficiency, green industrial processes.
Bachelor in Electrical & Electronic Engineering	SDG 4 SDG 7 SDG 9 SDG 11 SDG 13	Sustainability Engineering & Design (ENGI 351); Light Frame Construction for Interiors (ENGI 475); Environmental Impact Assessment; HSE Management Systems	Renewable energy technologies, smart grids, energy conservation, environmental protection through electrical innovation.
Bachelor in Law	SDG 4 SDG 8 SDG 13 SDG 15 SDG 16	Sustainability & Environmental Legislations (LAW 324A); Environmental Management; Land Law; Real Estate Planning & Development (LAW 343A); Ethics & Practices in Legal Profession (LAW 412A); Human Rights (LAW 453A)	Environmental law and policy, sustainable development legislation, climate governance, justice and institutional accountability.
Master in Human Resource Management	SDG 4 SDG 5 SDG 8 SDG 10 SDG 16	Corporate Social Responsibility; Sustainability Leadership; Strategic Human Capital Development; Ethics & Governance in Organizations	Ethical leadership and sustainability, gender equality, inclusive employment, well-being in organizational management.
Master in Business Administration (MBA)	SDG 4 SDG 8 SDG 9 SDG 12 SDG 17	Sustainable Business Strategy; Corporate Governance & Finance; Innovation & Entrepreneurship; Strategic Management; Business Ethics & CSR	Responsible management, sustainable corporate strategy, ethical governance, innovation for economic and social value.

Sources:

<https://www.gulfuniversity.edu.bh/colleges/communication-and-media-technologies/bachelor-in-mass-communications/>

<https://www.gulfuniversity.edu.bh/colleges/communication-and-media-technologies/master-in-mass-communications/>

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<https://www.gulfuniversity.edu.bh/colleges/engineering/bachelor-in-mechanical-engineering/>

<https://www.gulfuniversity.edu.bh/colleges/engineering/bachelor-in-electrical-and-electronic-engineering/>

<https://www.gulfuniversity.edu.bh/colleges/administrative-and-financial-science/bachelor-in-human-resources-management/>

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