MBA Study Plan 2023/2024
Graduation requirement: 42 Credit Hours

Track courses to be enrolled after completing core courses in Semester 1

	Code	Title	Pre-Req.	Credit Hours	Theoretical	Practical		Code	Title	Pre-Req.	Credit Hours	Theoretical	Practical
1st Semester	MBA901	Managerial Accounting and Financial Control	-	3	3	-	**2nd Semester**	MBA906	Global Economics and Finance	-	3	-	-
	MBA902	Ethics and Social Responsibility	-	3	3	-		XXX9XX	First Course in the Track	-	3		
	MBA903	Operations and Supply Chain Management	-	3	3	-		XXX9XX	Second Course in the Track	-	3		
	MBA904	Marketing Insights and Strategy	-	3	3	-		XXX9XX	Third Course in the Track	-	3		
	MBA905	Management for Sustainable Organization	-	3	2	2		XXX9XX	Fourth Course in the Track		3		
		Total		15	14	2			Total		15	-	-

	Code	Title	Pre-Req.	Credit Hours	Theoretical	Practical
3rd Semester	INT961	Internship	Completion of 30 credit hours	2	-	200 working hours in industry
	RSP962	Research Strategy and Project	Completion of 30 credit hours	10	2	14
		Total		12		214

Leadership and Strategy Track							**Project Management Track**						
Code	Title		Pre-Req.	Credit Hours	Theoretical	Practical	Code	Title	Pre-Req.	Credit Hours	Theoretical	Practical	
LSG921	Competitive Strategy and Business Design		-	3	2	2	PMG931	Project Management Techniques, Tools and Practices	-	3	2	2	
LSG922	Fostering and Guiding Strategic Innovation		-	3	2	2	PMG932	Strategic Project Management	-	3	2	2	
LSG923	Organizational Change in Digital Era		-	3	2	2	PMG933	Project Quality and Risk Management	-	3	2	2	
LSG924	Leadership Dynamics for Innovation		-	3	3	-	PMG934	Agile Project Management	-	3	2	2	
Digital Transformation Track							**Digital Marketing Track**						
Code	Title		Pre-Req.	Credit Hours	Theoretical	Practical	Code	Title	Pre-Req.	Credit Hours	Theoretical	Practical	
DTG941	Digital Transformation: Framework and Model		-	3	2	2	DMG951	Digital Marketing Strategy	-	3	2	2	

DTG942	Digital Disruption for Business Innovation	-	3	2	2	DMG952	E-commerce & Digital Marketing Techniques	-	3	2	2
DTG943	Work in a Digital World	-	3	2	2	DMG953	Digital Media Platforms	-	3	2	2
DTG944	Managing Digital Transformation	-	3	2	2	DMG954	Marketing Analytics and Customer Intelligence	-	3	2	2